

Peebles & District Community Council

Chairman's Report – January 2025

1.0 Peebles Town Action Plan (Place Planning)

There was no additional feedback to PCC on the Place Plan and Town Action Plan. The plan has now been delivered to SBC for consideration and hopefully for approval.

2.0 NHS – Community Hospitals Review

There is no update from NHS Borders. However, an email received just before Christmas indicates that the new CEO is to be looking for community feedback again.

3.0 Haylodge Park Proposals

The writer is not aware of the current status. However, as I write, the kids are tearing up and down the sledging hill at high speed!

4.0 Tweeddale Area Partnership

The next meeting is 04 February 2025.

5.0 Baptist Church Hall – Cleland Site

No new information received by PCC or PCT so far as the writer is aware.

6.0 Meetings Attended This Month

12.12.24	PCC Meeting
06.01.25	Meeting Gary Beaumont – Police Constable Community Policing

7.0 Working party on non-financial support to community councils and the working party on the community Councils Network.

No change – Are SBC are still working on it?

8.0 Peebles Youth

No new information. The writer copies Dave Hodson with any information that may be of value.

9.0 Tweeddale Area Flood Advisory Group

The application for a grant has been submitted to the Tweeddale Area Partnership by Colin Kerr.

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10.0 The (3) Salmon Fountain @ the Eastgate

No further information at this time

11.0 High Street One Stop Convenience Store.

We have had significant negative feedback about how the way that the store impacts visually on the High Street and from those who have concerns about vaping and the use of nicotine containing products. An email received 02.01.25 reports that the current window displays may break advertising laws as follows:

22.7

Marketing communications must state clearly if the product contains nicotine. They may include factual information about other product ingredients.

22.8

Marketing communications must not encourage non-smokers or non-nicotine-users to use e-cigarettes.

22.9

Marketing communications must not be likely to appeal particularly to people under 18, especially by reflecting or being associated with youth culture. They should not feature or portray real or fictitious characters who are likely to appeal particularly to people under 18. People shown using e-cigarettes or playing a significant role should not be shown behaving in an adolescent or juvenile manner.

On point 22.7: Some of the items on the window (both top right and right bottom) contain nicotine. I've emailed Lost Mary (the company of the top ones) as they write on their website, they want companies who sell their things to strongly adhere to advertisement rules (they do so themselves). I've not heard back from them. But I'd say it's quite clear they're breaking this rule. Anyhow, they're clearly breaking this rule, which makes the advertising unlawful.

22.8 is also quite easily proven I'd say. On the high streets are humans, the majority of humans do not smoke cigarettes, therefore the advertisement is for the most part encouraging people who do not smoke cigarettes.

22.9 Is a bit more difficult to prove as one could say adults are also enticed by rainbow-coloured products. However, everyone in their right mind would see what they are doing here.

In short, they are breaking advertising standards. Can you please take these facts forwards on the meeting on the 9th of January?

Peter Maudsley
Chair
Peebles and District Community Council